TASHA H KIM
Visual Designer

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Visual Designer with a strong foundation in graphic design and over 10 years of design experience. Skilled in creating visual experiences, design thinking, and problem-solving. I am seeking the right environment to flex my design skills, collaborate with a good bunch of innovative creatives, and be an asset to the company's growth and success.

SKILLS

Print & digital
Icon design
Branding
Brand-Style guides
Typography
Micro-interactions
Wireframing
Prototyping
Responsive web design
Mobile
Competitor research
Gut tests
User personas
Inspiration/ moodboards

Knowledge in:
HTML, CSS, JavaScript

TOOLS

Figma	Sketch
XD	InVision
Flinto	Illustrator
Photoshop	Indesign
Jira	Miro

EDUCATION

CareerFoundry
🔸 Frontend Specialization
Certificate - Mar 2021
🔸 UI Design Immersion
Certificate - Nov 2020

General Assembly
🔸 UX/ UI Bootcamp
Certificate - Mar 2019

Art Center College of Design
🔸 Graphics & Packaging
Bachelor of Fine Arts 1998

The Art Institute of Houston
🔸 Visual Communications
Associates Degree 1993

EXPERIENCE

USER INTERFACE DESIGNER

🔸 **PIXO** Urbana, Illinois | April 2021 - Oct 2021
- Collaborated in work sessions with Content Strategist & UX lead
- Generated high-fi mobile app layout designs for stakeholder meetings
- Contributed to responsive web layout screen templates to empower users
- Initiated the design system foundation based on client brand guidelines
- Facilitated a gut test with stakeholders in part of design direction process
- Prepared wireframes & prototypes for external development hand-off
- Created marketing materials & collaborated on internal brand projects

SENIOR DESIGNER OF VISUAL COMMUNICATIONS

🔸 **NOKIA MOBILE PHONES** Calabasas, CA | June 1998 - June 2006
- Global lead for eight years over typographic keypad design & layouts
- Managed over contract designers providing support and art direction
- Design lead on a youthful, expressive division for changeable accessory covers
- Graphical illustrations created for accessory mobile phone covers
- Proven teamwork skills with industrial designers, colors & materials, marketing, mechanical engineers, modelers, managers, and hired contractors
- Prepared artwork for production-ready electronic files for international printers
- Collaboratively developed an internal, corporate 200+ page design manual

TASHA KIM DESIGN
Freelance | Contract Designer | 2006 - present

🔸 **KONDO WEALTH ADVISORS** Pasadena, CA
- Created brochures, mailers, flyers, newsprint & magazine ads, and book cover design

🔸 **ENTERMOTION DESIGN STUDIO** Wichita, KS
- Designed UI feature concepts within brand styles for an existing web app

🔸 **WATER STUDIO** Culver City, CA
- Conceptualized web design screen layout studies, designed editorial style studio catalogue, organized their digital portfolio, created cut sheet templates, refreshed both company and subbrand logos, design & layout stationery

🔸 **SANDCASTLE HOMES** Houston, TX
- Logo redesign study, created email blasts, and reusable templates for their flyers

🔸 **MICROSOFT** Calabasas, CA | Helsinki, Finland
- Typeset keypad layouts, illustrated user manual graphics,
- Trained previous Nokia employees the technical keymat graphic design & process

🔸 **NOKIA | VERTU** Calabasas, CA
- Typographic design & layout for key-pads, qwerty boards, and labels
- User manual illustrations, product icon creations, and company typeface refresh

🔸 **DELL** Austin, TX
- Graphic illustrations for laptop covers & palm rests, keyboard qwerty alphanumeric creations for different laptop series, font creation for a limited series, corporate typeface refresh for standard qwerty keyboards

🔸 **AB SCIEX | MOLECULAR DEVICES** Sunnyvale, CA
- Designed their identity graphics for their internal Global IT Service Desk Dept.